

### REMARKS

The Examiner has rejected 1, 3-12, 32 and 33 under 35 USC § 103(a) as being unpatentable over Fountain for the reasons set forth in paragraphs 2, 3 and 4. Applicants have amended claim 1 to more clearly identify and distinguish the present invention over the prior art. In this regard, claim 1 amended states that the outer surface of said first or second ply layer have a plurality of images formed thereon and that there is provided an insert having information thereon that relates to the plurality of images and that the information on said insert is located in a position on said insert such that it can be readily identified with respect to which of said plurality of images it is associated with.

The Fountain reference upon which the Examiner primarily bases his rejection on, is directed to a bio-graphical photographic card on which there is provided a single image on one side and an insert on which there is provided some information with respect to the image on the. However, there is no teaching or suggestion of providing a plurality of images. Applicants' invention is directed to providing information with respect to said plurality of images on an album leaf. Independent claim 1 sets forth that the information that is provided with respect to said plurality of images, is positioned so that the information can be readily identified with respect to which of said plurality of images it is associated with. The plurality of images are not necessarily related. They can be directed to two totally different subjects with images that are taken at totally different times. Therefore, with respect to the information that is provided with said plurality of images, it is important so that the information can be associated with respect to its associated image. For example, if one image that was taken at a time and/or place totally distinct from the other, it would be difficult to know which information it relates to unless there was some means of associating the information with respect to the images. There is nothing to teach or suggest of providing such in the Fountain reference. Quite the contrary, since the Fountain reference is directed to a biographical photographic card, it is directed simply to a single image and providing information with respect to that image. This is in contrast to the present invention wherein a plurality of images may be provided both on the first and second side and it is important that information be associated with the correct image. Otherwise, the information may become either worthless or mis-

informative. Clearly, independent claim 1 is not taught or suggested in the Fountain reference. Quite the contrary, since Fountain is directed to a single subject, it would not suggest the providing of a plurality of images or that the images be provided in a particular position so that they can be readily identified with its associated image.

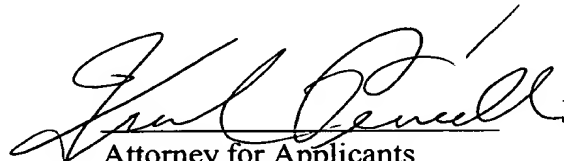
Dependent claim 3, which depends upon independent claim 1, sets forth that the information is correlated with reselect to its associated image by providing a set of associated images reduced in size having reduced visual characteristics. There is nothing to teach or suggest of identifying the information on the insert in the manner taught and claimed by applicant. Further, as previously noted, since the Fountain is directed to providing only a single image and is directed to a single subject, it could not teach or suggest the limitation set forth by dependent claim 3, nor would it be obvious to do so. There is no teaching or suggestion in Fountain of having a reduced image with respect to the image provided on the biographical photographic card.

The remaining claims depend at least ultimately upon independent claim 1 and are therefore patentably distinct for the same reasons previously discussed.

In view of the foregoing applicant respectfully submits that the application is in condition for allowance and such action is respectfully requested.

Attached hereto is a marked-up version of the changes made to the specification and claims by the current amendment. The attached page(s) is captioned **"Version with Markings to Show Changes Made"**.

Respectfully submitted,

  
Attorney for Applicants  
Registration No. 27,370

Frank Pincelli/djw  
Rochester, NY 14650  
Telephone: (716) 588-2728  
Facsimile: (716) 477-4646

**Version With Markings to Show Changes Made**

**In the Claims:**

Claim 1 has been amended as set forth below:

1.(Twice amended) An image product assembly, comprising:

a dual sided album leaf having a first ply layer and a second ply layer, said first and second ply layers each having an outer surface and an inner surface, said first and second ply layers are secured together so as to form a pocket there between, said outer surface of said first and/or second ply layer having ~~at least one image~~ a plurality of images formed thereon; and

an insert having a size and configuration such that it can be placed within said pocket, said insert having information thereon that relates to said ~~at least one image~~ plurality of images, ~~said outer surface of said first or second ply layer having a plurality of images formed thereon~~, said information on said insert is located in a position on said insert such that it can be readily identified with respect to which of said plurality of images it is associated.

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